

School of Management Learning Goals

Students in the MBA Programs will be expected to have the skills and knowledge to be effective business leaders by demonstrating that they have achieved these learning goals.

- **Critical thinking**
Our students will give evidence of critical thinking abilities including analytical and decision making skills such as problem definition, data gathering, data analysis, recommended actions to reach desired outcomes and an implementation plan including monitor and control milestones and activities.
- **Effective Communicators both written and spoken**
Our students will be expected to display competence in writing skills having mastered writing styles, vocabulary and organization skills to produce a wide variety of useful documents meeting the norms and expectations of the fields of business and management. Students will be able to concisely present a concept or idea and effectively defend it in communications aimed at influencing relevant or important stakeholders.
- **Professional and disciplinary excellence**
Our students will demonstrate a thorough grasp and understanding of the disciplines taught in the program and the integration of these disciplines such as marketing, operations, finance, accounting, applied statistics, economics, business law, applied information technology and management.
- **Ethics and Social Responsibility**
Our students will have the ability to distinguish between ethically acceptable and unacceptable solutions to business issues. This will include the recognition of cultural diversity and global business values in decisions and managerial and organizational responses. Accountability, transparency, and the role of the organization and the impact that its decisions will have on all its stakeholders and the community at large will be emphasized and understood.
- **Leadership**
Our students will have the ability to assume leadership roles in a variety of business settings. They will have the skills and knowledge to provide a vision and communicate that vision to others to reach a stated objective. They will have the confidence to step forward and generate interest in others of their ideas and to follow through and make it happen by gathering the necessary resources to support the vision and mission of the organization and its relevant stakeholders.
- **Teamwork**
Our students will realize the importance of group dynamics in achieving group and organizational goals and be able to use the appropriate roles and skills needed for effective teamwork. This will include team structure, common goals, conflict resolution, synergy and integrative solutions and joint responsibility.